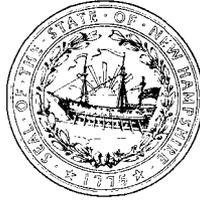


THE STATE OF NEW HAMPSHIRE



PUBLIC UTILITIES COMMISSION

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February 17, 2011

Joe Derado
Innovative Energy Advisors, LLC
One River Center
331 Newman Springs Road Suite 143
Red Bank, NJ 07701

Re: DM 11-004, Notification of Innovative Energy Advisors LLC Intent to Provide Electric Aggregation Service

Dear Mr. Derado:

This is to confirm that the New Hampshire Public Utilities Commission (Commission) has received Innovative's notice of intent to provide electric aggregation service in the State of New Hampshire, pursuant to New Hampshire Administrative Rules Puc 2003.05. Staff has reviewed the application provided and believes that it meets the requirements of Puc 2003.05. Based on Staff's recommendation and the Commission's review, the Commission approves Innovative's application to provide electric aggregation service in New Hampshire.

Please note the following provision of Puc 2003.05 (f): "[E]ach approved aggregator shall re-notify the commission after the initial 2 year period, or after the 5 year renewal period as applicable, by filing with the commission an application for renewal at least 60 days prior to the expiration of the currently effective registration." Innovative's original notice anniversary date is January 13, 2011 and therefore it is required to refile an up-to-date written notice on or before **November 25, 2012** if it continues to offer and provide electric aggregation service. In addition, Innovative is subject to the provisions of Puc 2004.03, telephone solicitation of customers, and Puc 2004.08, customer protections provided by aggregators.

If you have any questions regarding these provisions, please contact the Commission. Thank you for your cooperation in this matter.

Sincerely,

A handwritten signature in black ink, appearing to read "Debra A. Howland".

Debra A. Howland
Executive Director